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| Deepti BanerjeeUX/Product Designer |  | deeptibanerjee.comdeeptibanerjee44@gmail.com 647 897 4834Toronto, Canada |
| EducationDec 2023 **UX Professional Design** Course Coursera, Google2023 Jan-Aug **Graphic Design for Print & Web** Humber College, Toronto2015-2019 **Bachelor of Fine Arts** M.G.K.V.P, Varanasi, IndiaSkills**Design** Interaction DesignUser ResearchUser Interface Wireframes & mockupsUsability studyPrototypingVisual DesignIllustrationsShort AnimationMotion Graphic **Tools** Photoshop Illustrator InDesign Figma Wix Webflow Keynote Miro After Effects Premiere Microsoft Office **Interaction** HTMLCSSJavaScript  |  | Experience |
|  | UX Designer Lawyer Diary App (Freelance Project) | **Dec 2023 - Jan 2024** |
|  | Crafted an intuitive app that supports legal professionals, simplifying tasks like scheduling legal dates and managing case details. By defining goals, creating user personas, and generating ideas, I developed an intuitive digital experience. Through collaboration, iteration, and usability testing, I refined high-fidelity UI designs, enhancing usability and aesthetics to meet user needs effectively.**Tools used:** Illustrator, Photoshop, Miro, Figma |
|  | UX Designer Fit App (Assigned Project) | **Nov 2023 – Dec 2023** |
|  | Conducted comprehensive competitive analysis and qualitative research, identified user pain points and design challenges, and translated insights into cohesive themes. Crafting wireframes and prototypes, I refined designs iteratively based on user feedback, ensuring seamless experiences across devices.**Tools used:** Illustrator, Photoshop, Figma, Miro |
|  | Branding & Packaging DesignERRoots (Course Project) | **Oct 2023 – Nov 2023**  |
| Enhanced product appeal through strategic branding and website design, while prioritizing sustainability. My focus on functional and user-centric website design aligned with my commitment to meeting evolving customer needs while minimizing environmental impact through sustainable packaging design choices.**Tools used:** Illustrator, Photoshop, InDesign, Figma |
|  | **Graphic Designer**Rosehub Edutainment Pvt. Ltd. | **Apr 2018 – Jan 2020**  |
|  | Worked on Branding, Print & Digital media, Video editing, Publication Design, and Illustrations.**Tools used:** Illustrator, Photoshop, InDesign, Premiere, After Effects |
|  |  | CERTIFICATIONS2024 **Webflow 101** Webflow2024 **Provisional RGD** Association of Registered Graphic Design (RGD) |